

## Introduction to Advertising Design & Layout (CAB115 NDC) Fact Sheet Winter 2024

### Dual Credit Orientation (MANDATORY)

Date:	Thursday, February 22, 2024
Time:	3:30pm – 5:00pm
To Join:	You will be emailed the link to join the session

Set up your **Seneca** account prior to training. Check your email for your Seneca credentials. Review the **Seneca Account Setup Guide** in advance of this session. Topics that will be covered at Accessing Technology at Seneca Training:

- Using **Learn@Seneca**
- Using your Seneca e-mail
- Navigating your course website
- How to get tech support 24/7

Visit our **Orientation website** and follow us on X **@SenecaDC** and Instagram **@senecadualcredit**. Topics that will be covered at Dual Credit Orientation:

- Dual Credit program
- Course details
- Seneca support services
- Dual Credit bursary
- First day of class

### COURSE DETAILS

Important Dates		Important Course Information	
Course Begins:	Thursday, February 29, 2024	Course Code / Ministry Code:	CAB115 NDC / BMD4T
Day 10:	Friday, March 8, 2024	Professor Contact:	Ian Schwey <a href="mailto:ian.schwey@senecapolytechnic.ca">ian.schwey@senecapolytechnic.ca</a>
Did Not Complete (DNC) Date (Last Day to Withdraw Without Academic Penalty):	Friday, May 10, 2024	Course Day, Time, and Location:	<ul style="list-style-type: none"> <li>• Thursdays from 3:20p.m. – 6:00p.m.</li> <li>• Newnham Campus, Room A4516</li> </ul>
Course Ends:	Thursday, June 6, 2024	Course Outline:	Introduction to Advertising Design & Layout

### Course Materials

All materials for this course will be available online on Blackboard.